

Picton Golf and Country Club 2017 Advertising Rates

Tee Signs	<ul style="list-style-type: none"> • Attractive 24" x 40" sign with embossed hole artwork and your logo and message integrated in the sign • Golfers routinely look at sign to check yardage from tee to green • 30,000 unique visits • Average 5 to 10 minutes on tee • Season long advertising, guaranteed from May to October • Sign is yours to keep after two year's rental 	\$275
Cart Windshield Transfers	<ul style="list-style-type: none"> • See through plastic transfer available with full colour artwork • 38" x 6", plenty of room for your logo and message • 4-5 hours of continuous exposure • Carts used hundreds of times • Incredible value for your message 	\$95 for each cart 5 for \$375 10 for \$675
Packages	<ul style="list-style-type: none"> • Gold Package – One Tee sign plus 10 cart signs and four complimentary 18 hole passes • Silver package – One Tee sign plus 5 cart signs and four complimentary 18 hole passes • Bronze Package – One Tee Sign plus 3 cart transfers and two complimentary 18 hole passes 	only \$775 an \$1,150 value, save \$375 only \$575 a \$850 value, save \$275 only \$475, a \$660 value, save \$215

Picton Golf and Country Club Golfer Demographics

- Strong local base - over 80% of rounds played are by County Residents
- Golfers' household income is more than 50% higher than average
- Membership at Picton Golf and Country Club is 43% female
- More than 3,000 rounds are played by visitors vacationing in the County,

Sign Me Up

Check one of the boxes below, sign at bottom of page, scan and e mail to marketing@pictongolf.ca or mail to our address at Picton Golf & Country Club, 743 Hwy 49, Box 6170, Picton ON K0K2T0

Gold		Silver		Bronze		Sign Only	
\$1150 value for only \$775		\$850 value for only \$575		\$660 value for only \$475		\$275 No Discount	

Name

Company

Signature

Date

**Please note – rates are for placement only. Cost of signs are extra, approximately \$90 for tee signs and \$30 each for cart transfers, less for multiple screenings with same artwork. Client must provide camera ready artwork. Set-up and screening all included in price for signs/transfers. All rates are +HST.*

For more information e mail marketing@pictongolf.ca or call Andrew Laliberte at 613 922-2427